


SPONSORSHIP PACKAGE PLATINUM


Cost 20.000 \$

- Participation in September at a press conference by international media: online publications, YouTube, Emirates TV. Views of the audience more than 200 thousand people.
- Placement of 5 articles (for 3 months - August, September, October) in popular UAE publications AE Gulf News, Friday Magazine, Khaleej Times, Gulf Today, Emirates Business Newspaper ARY Digital Channel K2 TV, one8one magazine with over 10 million views
- Holding a two-week competition for participants, on Instagram, with the main prize from sponsors. Coverage 5 million views.
- A TV - report on a beauty contest, with the participation of the sponsor company: an interview for 5-10 minutes. Posting a video on YouTube.
- Platinum Sponsor awards TOP-5 ribbons to participants.
- Nomination Queen & Partner, the participant represents the brand of the company in interviews and media.
- Creation of a video clip for a sponsor **for 3 minutes**
- **Brunch** for sponsors at an elite restaurant in Dubai
- Placement of the sponsor's company on the Grand Queen Universe website, covering all advertising integrations (3 months), **more than 1 million readers**
- Placement of a banner and handout of the sponsor's company in the area for registration of participants on the International Contest Awards Beautiful & Talants ladies 2023
- Sponsor on stage with a **speech** about his company for **1-2 minutes** + rehearsal (preparation with a professional speaker)
- Placement of the sponsors logo on the brandwall in the Photo area on all events Queen clubs (September - December); on International Contest Awards Beautiful & Talants ladies 2023; on Fashion Shows. Views over 100 thousand people
- Placement and display of the sponsor's logo on the screen during the event (10 seconds, 15 times per evening)
- Publication of the Sponsor logo and presentation brand in social media: Facebook, Instagram. Two times with coverage of more than 100 thousand users.
- Participation and presentation in all meetings of the Grand Queen Universe women's club (more than 30 events in 2023: art, self-development, business, beauty, etc.)
- **Seven** invitations to the event and 20% discounts on tickets.
- **2** Photoshoots, over 150 photos.



www.grandqueenuniverse.com

 @grandqueenuniverse

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all information about sponsorship offers

