



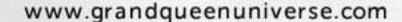
SPONSORSHIP PACKAGE PLATINUM

Cost 20.000 \$

- Participation in September at a press conference by international media: online publications, YouTube, Emirates TV. Views of the audience more than 200 thousand people.
- Placement of 5 articles (for 3 months August, September, October) in popular UAE publications AE Gulf News, Friday Magazine, Khaleej Times, Gulf Today, Emirates Business Newspaper ARY Digital Channel K2 TV, one8one magazine with over 10 million views
- Holding a two-week competition for participants, on Instagram, with the main prize from sponsors. Coverage 5 million views.
- A TV report on a beauty contest, with the participation of the sponsor company: an interview for 5-10 minutes. Posting a video on You-Tube.
- Platinum Sponsor awards TOP-5 ribbons to participants.
- Nomination Queen & Partner, the participant represents the brand of the company in interviews and media.
- Creation of a video clip for a sponsor for 3 minutes
- · Brunch for sponsors at an elite restaurant in Dubai
- Placement of the sponsor's company on the Grand Queen Universe website, covering all advertising integrations (3 months), more than 1 million readers
- Placement of a banner and handout of the sponsor's company in the area for registration of participants on the International Contest Awards Beautiful & Talants ladies 2023
- Sponsor on stage with a speech about his company for 1-2 minutes
 + rehearsal (preparation with a professional speaker)
- Placement of the sponsors logo on the brandwall in the Photo area on all events Queen clubs (September - December); on International Contest Awards Beautiful & Talants ladies 2023; on Fashion Shows.
 Views over 100 thousand people
- Placement and display of the sponsor's logo on the screen during the event (10 seconds, 15 times per evening)
- Publication of the Sponsor logo and presentation brand in social media: Facebook, Instagram. Two times with coverage of more than 100 thousand users.
- Participation and presentation in all meetings of the Grand Queen Universe women's club (more than 30 events in 2023: art, self-development, business, beauty, etc.)
- · Seven invitations to the event and 20% discounts on tickets.
- 2 Photoshoots, over 150 photos.







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